

The logo features the word "KELLY" in a bold, stylized, sans-serif font. The letters are thick and blocky, with a slight shadow effect. The "K" has a distinctive shape with a diagonal stroke. The "E" has a horizontal bar that is slightly offset. The "L" is a simple vertical bar with a horizontal base. The "Y" has a diagonal stroke that meets the vertical stem. The text is centered within a circular frame. The frame is a thick black line that forms a circle, but it is broken at the bottom by two curved, leaf-like shapes that meet at the center, creating a pointed bottom edge.

KELLY

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